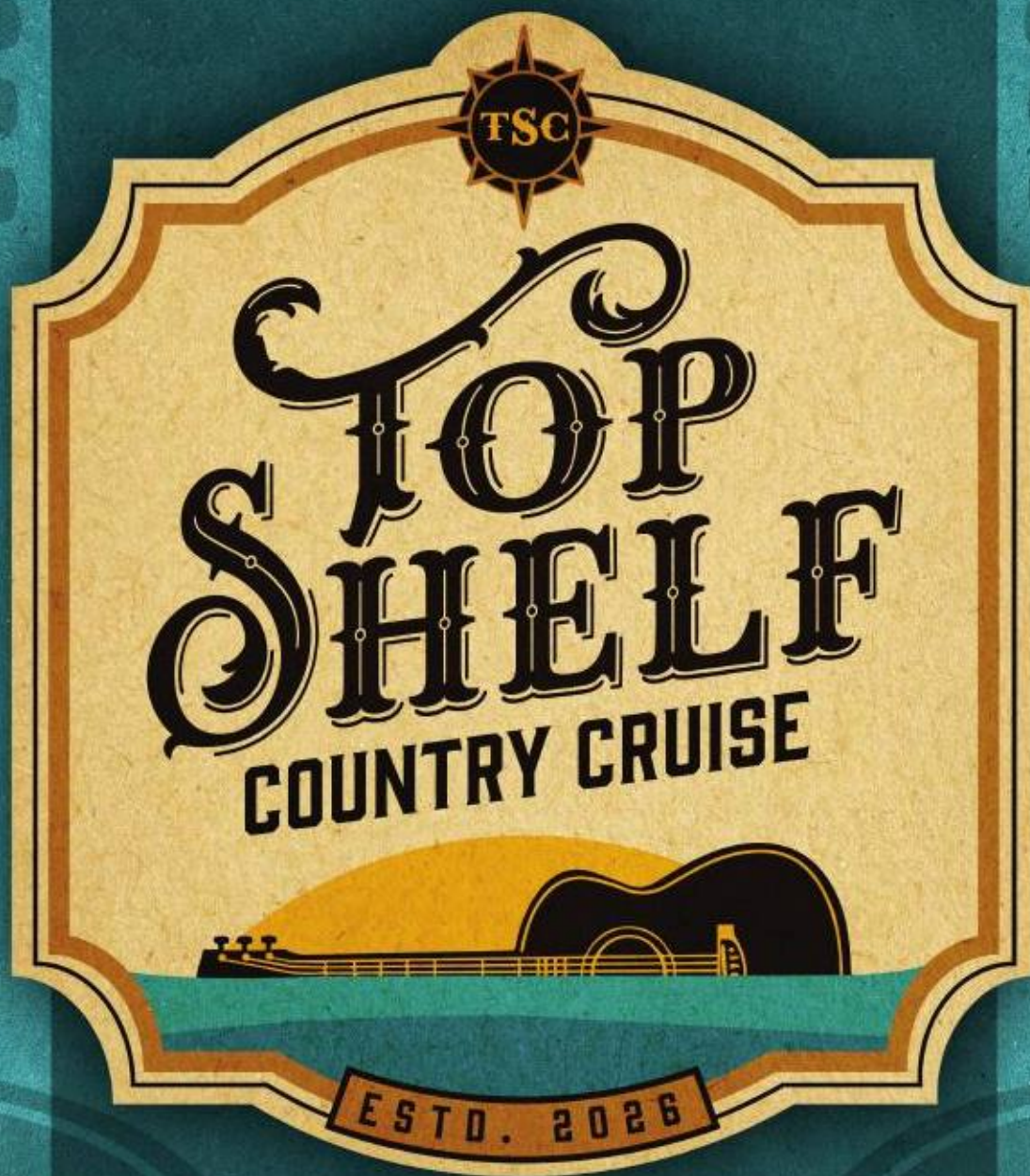




FEBRUARY 27 - MARCH 6, 2026
CELEBRITY REFLECTION
FT. LAUDERDALE | KEY WEST | NASSAU | BIMINI

COUNTRY MUSIC'S FIRST-CLASS CRUISE



eHowdy

WELCOME

Welcome aboard *Top Shelf Country Cruise*, where country music meets first-class cruising.

Produced by Signature Cruise Experiences (SCE), creators of more than 100 full ship charter theme cruises since 2001, this inaugural sailing represents a long-held vision to deliver a country music cruise experience that feels elevated, authentic and unforgettable from start to finish.

Over the years, SCE has produced nearly every style of music cruise, along with immersive experiences like *Star Trek*, *The 80s Cruise* and *NASCAR: The Cruise*. Many years ago, SCE also helped co-produce the original *Country Music Cruise*. It was a special experience and it planted the seed for what you are about to enjoy this week.

Since then, we have worked to reimagine what a country music cruise could be, one that honors the music, the artists and the fans in a truly first-class way. From our headliner Keith Urban, to the intimate performances onboard, to the carefully curated experiences ashore in Bimini, every detail of *Top Shelf Country Cruise* has been designed with intention and heart.

An experience of this scale takes an extraordinary group of people. We are deeply grateful to Bobby Bones and his team, Crook & Chase and the incredible artists who will perform throughout the week. Their passion, talent and artistry make this cruise what it is.

Special thanks also go to the talented and dedicated professionals at iHeartMedia, whose expertise in country music and live entertainment helped shape the programming, secure the talent and bring this vision to life. While SCE produces the cruise experience, iHeartMedia's influence can be felt throughout the week on stage, behind the scenes and in the moments that matter most.

We are equally proud of the dedicated SCE team working tirelessly behind the scenes. In particular, this cruise would not be possible without the leadership and creativity of Ellen Appleton-Adkins, Event Director and Brian Rachko, Production Manager.

Now, the stage is set.

It's time to kick back, sing loud, make new friends and enjoy what we believe will be the finest country music cruise ever offered. Thank you for being part of the inaugural sailing of *Top Shelf Country Cruise* and for helping make history with us.



A close-up portrait of Keith Urban with long, wavy brown hair and light blue eyes, looking directly at the camera with a slight smile. He is wearing a dark jacket. In the top left corner, there is a faint, stylized graphic of an acoustic guitar.

KEITH URBAN

Keith Urban has spent the better part of his life harnessing a deep-seated passion for music. This, when combined with his authenticity, talent and constant evolution, explains why he is considered *the* musician's musician and one of the most successful and well-respected artists in the world. His creative collaborations highlight his drive to push musical possibilities, including genre-shattering work with Carrie Underwood, Chris Stapleton, Eric Church, Jelly Roll, John Mayer, HARDY, Justin Timberlake, Dzeko, Miranda Lambert, Nile Rodgers, P!nk, Post Malone, The Rolling Stones and Vince Gill, among others. He's won four GRAMMY® Awards, thirteen CMAs, fifteen ACMs, three AMAs, two People's Choice Awards, celebrated nine consecutive gold, platinum or multi-platinum albums and has been inducted into the Grand Ole Opry and the Nashville Songwriters Hall of Fame.

Keith's latest studio release, *HIGH*, has songs that feature huge hooks, optimism, celebratory fun and revelation. These incredible new songs provided the backbone for 2025's *HIGH AND ALIVE WORLD TOUR* alongside established hits from his incredible catalogue. And once you've seen him in Nassau, you can hold on to that live show feeling with his first full-length, live concert album, *HIGH AND A(LIVE)*.

He also gives back. His benefit concerts have raised \$4.3M for the Country Music Hall of Fame and Museum®. He was the first Artist Ambassador of the CMA Foundation, is an advisory board member at the St. Jude Children's Research Hospital and is a longtime supporter of The Mr. Holland's Opus Fund and The GRAMMY® Foundation.

LEE BRICE

GRAMMY® nominee and CMA- and ACM-award winner Lee Brice has taken nine radio singles to number one, including the 4x Platinum hit "Rumor." Meanwhile, with over 12 billion career streams, Lee enjoys massive success on country radio, digital streaming services and on the road. Garth Brooks, Jason Aldean, Kenny Chesney and others have recorded his songs and he's performed on numerous TV shows, including NBC's *Today*, ABC's *The Bachelor*, NBC's *The Voice* and FOX's *Miss USA 2018*. Last year, Brice began rolling out new music including heartfelt "Cry" and teamed up with the Trailer Park for "Said No Country Boy Ever" and "Killed The Man." This year, in addition to *The Top Shelf Country Cruise*, Lee will be touring the US and Canada as he releases new music for his upcoming album. When Lee isn't selling out arenas, writing and recording songs, or building new brands like Dulce Vida Tequila and Loud Lemon, you'll find the family man with his wife, Sara, two young boys and his daughter.



SCOTTY McCREERY

North Carolina native Scotty McCreery has been a household name for nearly half his life. At just 17, he made history as the first country artist — and youngest male artist of any genre — to debut his first studio album, *Clear as Day*, at No. 1 on the all-genre Billboard Top 200 Albums chart. His latest EP, *Scooter & Friends*, includes his seventh No. 1 hit "Bottle Rockets" featuring Hootie & The Blowfish and his most recent album, *Rise & Fall*, features his No. 1 single, "Cab in a Solo." Scotty won *American Idol* in 2011 and has gone on to win the ACM New Artist of the Year Award and two CMT Music Awards. He published his first book, *Go Big or Go Home: The Journey Towards the Dream*, in 2016 and executive produced two Hallmark holiday movies inspired by his Triple-Platinum hit "Five More Minutes." Scotty achieved one of his biggest goals when Garth Brooks invited him to join the Grand Ole Opry in 2025 and he was inducted by Josh Turner and Randy Travis. He was also inducted into the North Carolina Music Hall of Fame. A devoted family man, he and his high school sweetheart Gabi were married in 2018 and welcomed their sons Avery and Oliver in 2022 and 2025.





PARMALEE

With over 1.6 billion streams, six number one country hits and a growing list of platinum singles, Parmalee has cemented their place as a hit-making powerhouse. Known for their hook-heavy sound that doesn't just dominate the genre – it crushes charts, radio and playlists, solidifying their legacy as a staple in today's country music. Comprised of brothers Matt and Scott Thomas (lead vocals/guitar and drums, respectively), cousin Barry Knox (bass) and lifelong friend Josh McSwain, the North Carolina-bred band most recently topped the charts with their longest-running number one single, "Cowgirl," the lead release from the album, *Fell In Love With A Cowgirl*. This single would become the longest-running number one by a band in nearly 14 years on the Billboard Country Airplay charts and marks Parmalee's fifth consecutive number one following the massive success of number one fan favorites "Take My Name" (Billboard's most-played country song of 2022), "Girl In Mine" (Billboard's 8th most-played country song of 2023), "Just the Way" with Blanco Brown and the emotional ballad "Gonna Love You" that revisited the near-death experience the band endured earlier in their career. Known for their explosive live shows, the band just wrapped their 2025 *Feels Like Home* Tour and released the deeply personal track "How Do I Let You Go." With acclaimed nods from the ACMs, iHeartRadio and AMAs, Parmalee is more than a chart force — they're a live-show experience built to last.



LEANN RIMES

LeAnn Rimes is a multi-platinum-selling singer and ASCAP award-winning songwriter who has touched hearts worldwide, selling over 48 million units. She has earned 2 GRAMMY® Awards, 12 Billboard Music Awards, 2 World Music Awards, 3 ACMs, 2 CMAs and one Dove Award. At just 14, she became the youngest solo artist to win a GRAMMY® for Best New Artist, and at 15, the first country artist to be named Billboard's Artist of the Year. Her 63 singles include the all-time Hot 100 #1 female hit "How Do I Live" and 15 top 10 hits across genres, including "Can't Fight the Moonlight."

In recent years, Rimes released her 19th album, *god's work*, featuring artists like Ziggy Marley, Mickey Guyton and Ben Harper, praised by *Variety* as one of the best albums of 2022. She won season four of FOX's *The Masked Singer*, headlined CMT *Crossroads* and continues to inspire through her *CHANT* albums and mental health podcast *Wholly Human*, while championing equality, wellness and hope.



COOPER ALAN

With the heart of a showman and the hustle of a modern independent artist, Cooper Alan brings trailblazing creativity and unfiltered authenticity to country music. From mental health meditations to unapologetic drinking songs, he's proven himself as one of country's most fearless new voices, blending country, rock, pop and hip-hop influences with sharp writing, big hooks, heartfelt storytelling, clever humor and outside-the-box genre mashups. With the release of his debut full-length album, *Winston-Salem*, Alan introduces the world to every side of himself: the reflective songwriter, the good-time party starter, the husband, father, and the Southern kid proud of where he comes from.

THELMA & JAMES

An undeniable force, married Nashville-based singer-songwriters MacKenzie Porter and Jake Etheridge form the new musical partnership Thelma & James. The duo's first co-write in over a decade produced "Happy Ever After You." Earning praise from fellow artists like John Mayer, Luke Combs, Brandi Carlile and more, the song promptly garnered nearly 20 million listens in just two months of release. Thelma & James issued an eight-song EP, *Starting Over*, in the fall of 2025 and are currently in the studio with plans for more new music to follow. They can be seen on the Luke Combs' *My Kinda Saturday Night* stadium tour in the spring of 2026.



KASSI ASHTON

With a little rock, a lot of soul and a throwback R&B groove, singer-songwriter Kassi Ashton is taking the music world by storm. Her husky, soulful voice first drew attention with her critically acclaimed single "California, Missouri," earning praise from *Taste of Country*, CMT, *The Boot* and many more, with *Rolling Stone* calling her "a devilish songwriter who isn't afraid to flip convention on its head." Confessional storytelling and dynamic vocals drive tracks like "Called Crazy," "The Straw," "Drive You Out of My Mind," "Dates in Pickup Trucks" and "Heavyweight." Her 2024 debut album, *Made From The Dirt*, blends hook-heavy, country-tinged singalongs with raw lessons of love, loss and family.



The Bobby Bones Show is more than just a morning program — it's the pulse of modern country music. Broadcasting live from Broadway in the heart of Nashville, Bobby and his group of friends have built a massive global community. What began as a local Austin favorite has evolved into a nationally syndicated powerhouse, connecting with loyal listeners across the US, Canada and the UK.

Every weekday morning, hosts Bobby, Amy, Lunchbox and Eddie alongside their dynamic team including Raymundo, deliver a unique blend of humor, heart and the biggest hits in country music. From exclusive interviews and live performances to their work with St. Jude, *The Bobby Bones Show* is a celebration of the country lifestyle, built on authenticity and deep audience connection.

THE BOBBY BONES SHOW

RAYMUNDO

MORGAN

LUNCHBOX

BOBBY

AMY

EDDIE



BOBBY BONES AND THE RAGING IDIOTS



What began as friends playing silly tunes on local TV, radio and random stages has grown into the wildly beloved musical comedy group *Bobby Bones & The Raging Idiots*. Founded by Bobby Bones alongside Producer Eddie and a rotating cast of friends, the band started purely for laughs. First formed in high school, then revived as a tongue-in-cheek opener and later reinvented in 2014 for a small charity event, the group found unexpected momentum. Today, they've played nearly 40 shows and raised more than \$5 million for charitable causes nationwide.

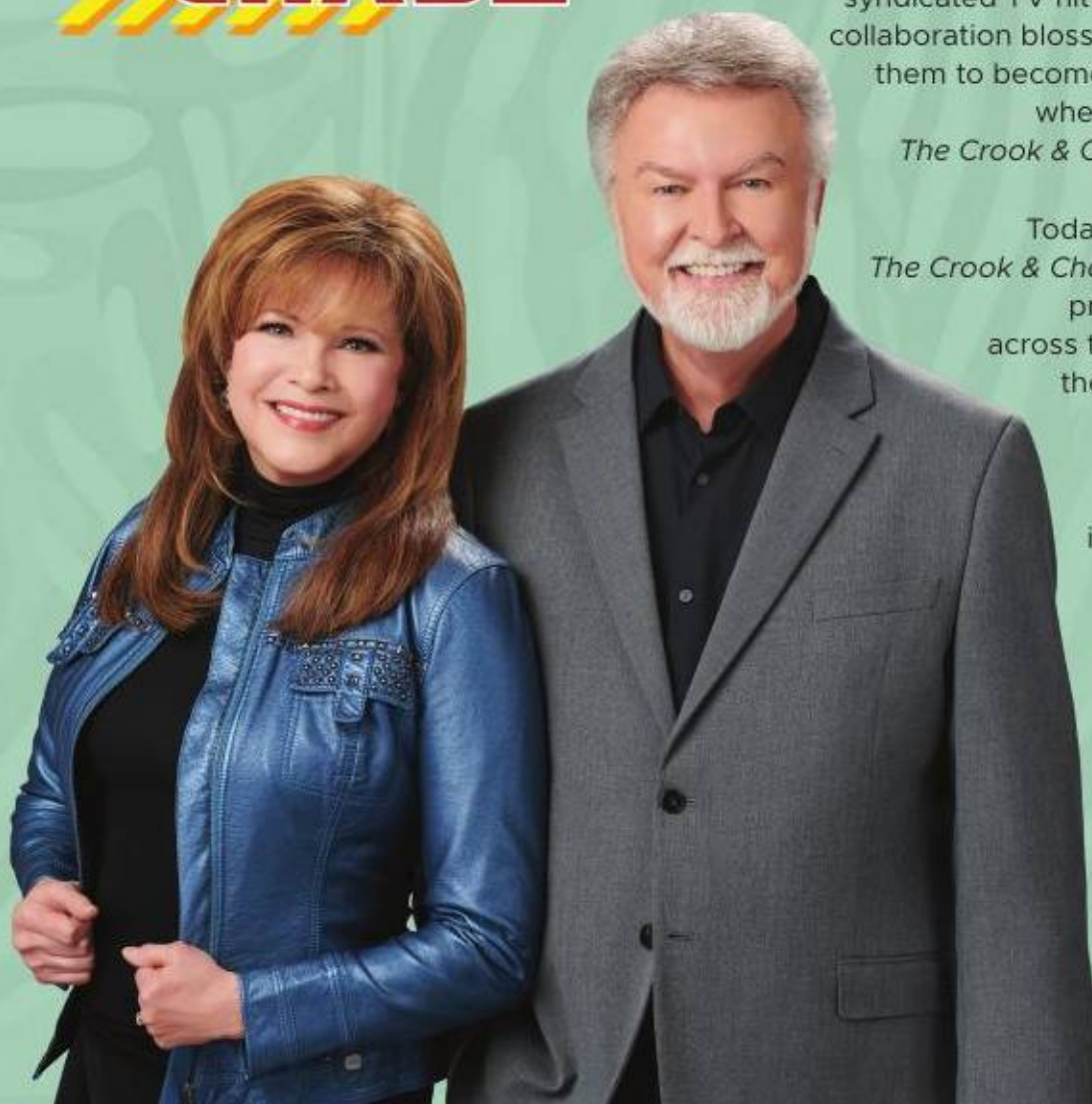
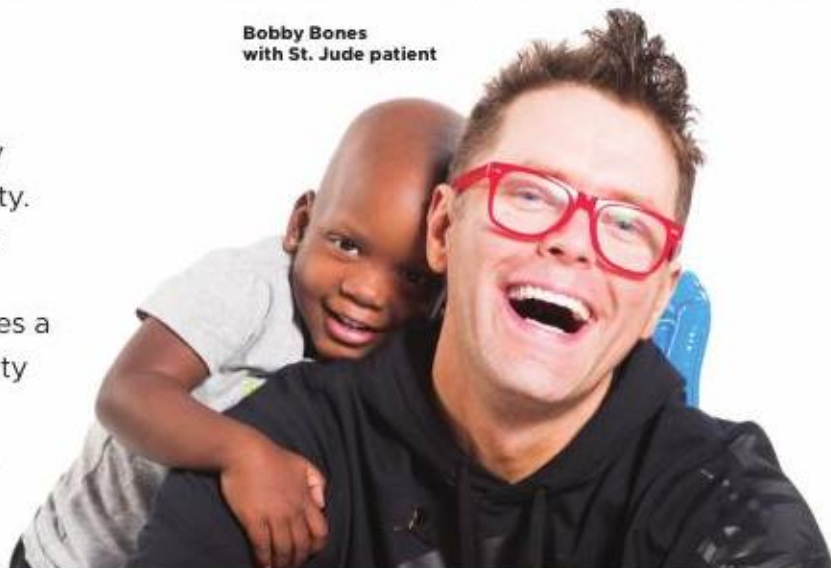


St. Jude Children's
Research Hospital

THANK YOU FOR YOUR SUPPORT

Inspired by St. Jude Children's Research Hospital and fueled by Bobby Bones' long-standing commitment to this lifesaving mission, *Top Shelf Country Cruise* proudly supports a cause rooted in hope, healing and community. Together with partners and fans, we stand with families facing childhood illness, help advance groundbreaking research and champion a future where no family receives a bill for treatment, travel, housing or food. Your generosity helps save lives and spread strength — because being "Top Shelf" means giving back with heart and purpose.

Bobby Bones
with St. Jude patient



For decades, Lorianne Crook and Charlie Chase have served as the premier voices of country music news and entertainment. Their partnership began in 1983 when producer Jim Owens paired the Nashville rivals for the syndicated TV hit "This Week in Country Music." This collaboration blossomed into a historic career, leading them to become cornerstones of the TNN network where they hosted iconic programs like *The Crook & Chase Show* and *Music City Tonight*.

Today, the duo reaches millions through *The Crook & Chase Countdown*, a four-hour weekly program syndicated to radio stations across the U.S. and Canada. Renowned for their insightful one-on-one interviews with country music's biggest stars, their excellence has earned them CMA and ACM awards, induction into the Country Radio Hall of Fame in 2013 and the all-genre National Radio Hall of Fame in 2024 and the Grand Ole Opry's prestigious "Bob Kingsley Living Legend Award" in 2017. As one of the longest running broadcast duos in the industry, *Crook & Chase* remain the gold standard for country music storytelling and broadcasting excellence.

PAUL SIKES

Nashville native Paul Sikes has been making his mark as a songwriter, producer and musician since 2007. He co-penned #1 hits like Jimmie Allen's "Make Me Want To" and Matt Stell's "Everywhere But On" and worked with Clay Walker, Cody Johnson, Joe Nichols, Runaway June and more. As a sought-after guitarist, he's toured with Brett Eldredge and Billy Ray Cyrus. Sikes recently earned his third #1 with Lainey Wilson's "Wildflowers and Wild Horses" and her top-ten single "Hang Tight Honey."



KEN DOMASH

Ken Domash is a St. Louis native earning his reputation in country music with heartfelt storytelling and high-energy performances. Known for his charting singles like "Countrified" and "If I Was a Beer," Ken's songs have garnered over 500,000 streams and brought him to stages and radio stations across the nation. Blending influences from '90s country, classic rock and his life's adventures, Ken delivers a sound that's both authentic and fresh. His upcoming album, *20 Different Routes*, is a testament to the journey he's traveled — full of stories, grit and a little bit of magic.

BRITNEE KELLOGG

Britnee's love for country music began at age six after attending a Johnny Cash and June Carter Cash concert, sparking a lifelong calling. Today, she's shared the stage with Blake Shelton, Lee Brice, Kane Brown and Jon Pardi. Her viral songs "Back of My Mind" and "Hey Mama" have earned millions of streams and chart debuts. In 2024, Britnee released a full-length album, pairing rich vocals with personal storytelling rooted in connection, resilience and heart.



GOOSE GOSSETT

Learning from the grit-laden soul music that flows through his hometown of Muscle Shoals, Alabama, Goose Gossett is a singer-songwriter who refuses to let genre define him. Drawing from folk, country, blues and rock, he follows wherever the song leads. His releases *As the Fog Rolls Off the River* and *Wailin', Whiskey, and Waltzin' on Water* showcase vulnerable, personal storytelling. Gossett also writes and produces across genres and shares his love of nature and reflection through his YouTube series *A Day in the Field*.



Rodeo Disco transforms the *Top Shelf Country Cruise* into a late-night honky-tonk where the music is loud, the energy is high, and the party never slows down. This isn't just a band — it's a full-scale, boot-stomping, heart-pounding country music experience.

Featuring award-winning Nashville country musicians who've performed alongside legends like Tim McGraw, Dolly Parton and Keith Urban, Rodeo Disco brings the party! Experience line dancing, sing-alongs, themed costuming and fearless audience engagement that pulls everyone into the moment. Every set is crafted to feel spontaneous, immersive and built for maximum fun.

You'll be kickin' up your heels when the lights drop and the cruise shifts into party mode. This is where boots hit the floor, drinks go up and Top Shelf country nights turn unforgettable.



EVERY DAY IS A TOP SHELF EXPERIENCE!

From the moment the sun rises over the turquoise horizon, you're immersed in an atmosphere of indulgent luxury and down-home hospitality. Non-stop country entertainment to keep your boots tapping, along with the very best in drinks and dining. Our days in port are equally extravagant, with excursions and events tailor-made to keep the party going in paradise. This is your star-studded getaway where the music is loud, the smiles are wide and every day is a front-row seat to the best life has to offer.

DAY 1

FRIDAY 2/27/26 DEPART 4:00 PM
FT. LAUDERDALE



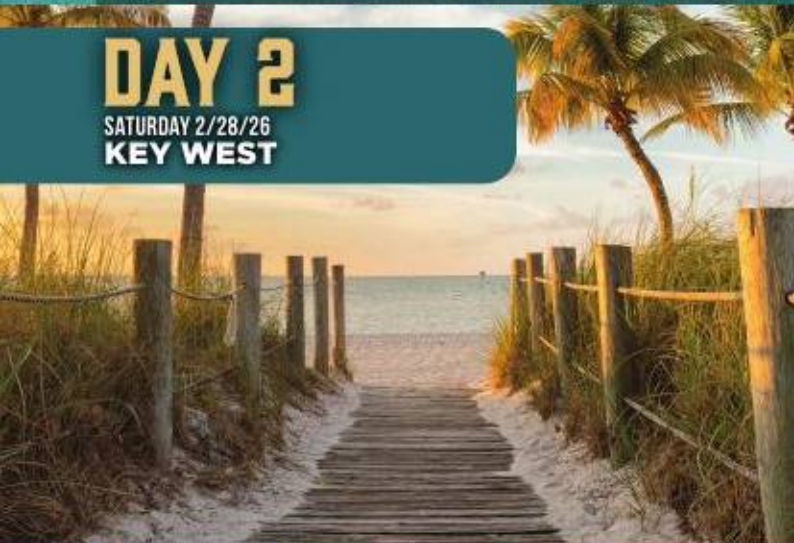
THEME BEST FIRST DAY FITS

Kick off your cruise in style! Show off your sharpest, Best First Day outfit and make an unforgettable entrance. First impressions count!



DAY 2

SATURDAY 2/28/26
KEY WEST



THEME SPORTS JERSEY NIGHT

Wear your team pride and dance like you just won the game!



DAY 3

SUNDAY 3/1/26
AT SEA



THEME TRUCKER HAT DAY/NIGHT

Top it off with your coolest trucker hat — classic, fun or quirky!



DAY 4

MONDAY 3/2/26
NASSAU



THEME

"YOU LOOK GOOD
IN MY SHIRT"
T-SHIRT DAY/NIGHT

*Top Shelf
Country Cruise T's*
+
Keith Urban vibes
=
sing along perfection!



DAY 5

TUESDAY 3/3/26
AT SEA



THEME

NASHVILLE NIGHTS &
OCEAN LIGHTS

Dress up, sparkle and
shine Nashville style
under the ocean lights.



DAY 6

WEDNESDAY 3/4/26
BIMINI



THEME

SIPPIN' ON SUNSHINE
(Bimini Beach Day)

Beach ready bright
colors, shades & smiles
for a sun-soaked day.



DAY 7

THURSDAY 3/5/26
AT SEA



THEME

FAVORITE COUNTRY
CONCERT T-SHIRT DAY

Rock your favorite
concert tee and
celebrate country
legends or current
favorites.



CUSTOM FITS THAT ARE TOP SHELF

From refined dinners to dancing and drinks, *Top Shelf Country Cruise* features exclusive culinary experiences and custom venues designed to take it to the next level.



Savor the flavors of bold BBQ favorites on *Top Shelf Country Cruise*. Enjoy crave-worthy comfort classics and laid-back, country style — the perfect place to refuel between shows and share great food with great company. Comfort food, done Top Shelf-style!



Experience premier dining at sea, where perfectly cooked steaks and classic accompaniments meet Top Shelf sophistication. Enjoy hand-selected cuts, elevated sides and an inviting, upscale atmosphere — perfect for a memorable night out with stunning ocean views.

ACKNOWLEDGEMENTS

SIGNATURE CRUISE EXPERIENCES STAFF

MICHAEL LAZAROFF Executive Director
ELLEN APPLETON-ADKINS Event Director
AUBREY PAVLIK Director of Guest Services & Communications
MARIO VINES Entertainment Director
BRAD PAVLIK Director of Cruise Operations
GENE DOBBS BRADFORD Artist Administrator
JORDAN KOSTIAL Director of Business Operations
PAULA LAZAROFF Director of Talent Experience
JENNIFER SELLERS Creative Director
ANTON BOONZAIR Onboard Sales Director
DENISE HOPKINS Guest Services Representative

KJ MATUSZAK Chief Financial Officer
TANYA ROBERSON Marketing Manager
KIM KELLEY Email Marketing Specialist
BRIAN DOOLEY Copywriter
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LEE MERGNER Jazz Consultant
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ROBIN JACKSON Sales Manager
JAMEY POWELL Senior Guest Services Representative
DIANE ROEHRS Guest Services Representative

JENNIFER KOBERSTEIN Guest Services Representative
DAVID LAZAROFF Guest Services Representative
DIANA MEYER Guest Services Representative
CONNER GRAY Guest Services Representative
MARTHA SWANSON Guest Services Representative
DAVE SHEA Front Desk Manager
DONNY DAVIS Staff Accountant
TERESA DENNIS Senior Guest Relations Manager
ANNE SIMON Guest Relations Manager
CATE ORWIG Agreement Administrator
PATTI BOX Production Administrator



Where bold flavors meet laid-back country style, enjoy an extensive selection of premium tequilas and expertly crafted cocktails. Start the evening with a lively drink, unwind between shows or toast with friends in this stylish, relaxed spot made for sipping, socializing and Top Shelf vibes.



Top Shelf Country Cruise's ultimate country nightclub invites you to kick up your boots to live music, sip specialty cocktails from a curated menu, and dance the night away in a lively, country-cool atmosphere. Great music, great vibes and endless fun!

CHEERS

SCE PRODUCTION TEAM

BRIAN RACHKO *Production Manager*
TIM BERKEBILE *Assistant Production Manager*
ERIC HEGI *Assistant Production Manager*
MARGO PARKS *Production Coordinator*

PRODUCTION TECHNICAL TEAM:

JASON BUBB	BRIAN MANDIGO	JEREMY MILLER	LEE ALLEN	PHIL TAISHOFF	THOMAS MORRIS
CHRIS CHAPMAN	BRIAN YOST	JOSE FERRERA	MATT EDWARDS	SCOTT BRANNAN	TODD BOCHENKO
AARON ELLSWORTH	CHANDLER SHEPPARD	JUSTIN GEIGER	MICK ADKINS	SOLOMON BRANNAN	TROY RENKEWITZ
BRAD ERVIN	GARIN SMITH	KATIE BUTCHER	PARKER ANDERSON	TANA CLEMONS	VINCENZO ACETO
BRIAN BENOIT	GREG MILLER				

SPECIAL THANKS

iHEARTMEDIA	JOLYN MATSUMURO <i>Brookes Company</i>
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JOHN BACON <i>Garlich Printing</i>	

SPECIAL THANKS TO OUR VENDOR PARTNERS

CLAIR BACKLINE	MB PRO
CLAIR GLOBAL	TYLER SCOTT <i>Music Matters</i>
COMPLETE PRODUCTION RESOURCES	MIRANDA PETRYCKI <i>American Cruise Aid & Logistics</i>
ELEVATED EVENT SERVICES	
IMPULSE CREATES	



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Signature
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